

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

BEBE STORES INC.,

Plaintiff (s),  
v.FOREVER 21 INC.,  
Defendant(s).

No. C 07-00035 MJJ

**ORDER SETTING INITIAL CASE  
MANAGEMENT CONFERENCE  
AND ADR DEADLINES**

IT IS HEREBY ORDERED that this action is assigned to the Honorable Martin J. Jenkins. When serving the complaint or notice of removal, the plaintiff or removing defendant must serve on all other parties a copy of this order, the handbook entitled "Dispute Resolution Procedures in the Northern District of California" and all other documents specified in Civil Local Rule 4-2. Counsel must comply with the case schedule listed below unless the Court otherwise orders.

IT IS FURTHER ORDERED that this action is assigned to the Alternative Dispute Resolution (ADR) Multi-Option Program governed by ADR Local Rule 3. Counsel and clients shall familiarize themselves with that rule and with the handbook entitled "Dispute Resolution Procedures in the Northern District of California."

**CASE SCHEDULE -ADR MULTI-OPTION PROGRAM**

Date	Event	Governing Rule
1/4/2007	Complaint filed	
3/20/2007	Last day to: <ul style="list-style-type: none"><li>• meet and confer re: initial disclosures, early settlement, ADR process selection, and discovery plan</li><li>• file Joint ADR Certification with Stipulation to ADR Process or Notice of Need for ADR Phone Conference</li></ul>	<a href="#">FRCivP 26(f) &amp; ADR L.R. 3-5</a>
4/3/2007	Last day to complete initial disclosures or state objection in Rule 26(f) Report, file Case Management Statement and file/serve Rule 26(f) Report	<a href="#">FRCivP 26(a) (1)</a> <a href="#">Civil L.R. 16-9</a>
4/10/2007	CASE MANAGEMENT CONFERENCE (CMC) in Ctrm 11, 19th Floor, SF at 2:00 PM	<a href="#">Civil L.R. 16-10</a>